

**TRADE-MARK REGISTRATION APPLICATION**  
**(Based on Use in Canada)**  
**(Notes)**

**1.00 INTERVIEW WITH THE CLIENT**

**1.01 INFORMATION TO EXTRACT DURING THE INTERVIEW**

- (a)* verification of the preliminary search in the trade-mark archives;
- (b)* identification of the trade-mark (words and design, if applicable);
- (c)* standard trade-mark : words and/or symbols distinguishing the subject wares or services;
- (d)* certification mark : mark used to distinguish the wares or services meeting a specific standard;
- (e)* distinguishing guise : the unique shaping of wares or of their containers, or the mode of wrapping or packaging the wares;
- (f)* name and address of the main office or main place of business of the registrant;
- (g)* name of the registrant's predecessors in title, if applicable;
- (h)* list of the wares or services with which the mark will be used or is proposed to be used;



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