

BENCHMARKING GRID
SINGLE-UNIT FRANCHISE AGREEMENT

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1.00 INSTRUCTIONS

If this is your first attempt at using one of our benchmarking grids we recommend that you consult document number **0004500** for instructions on how best to use this tool, which can be found in **Chapter 00 - Contractual Process** in the Contract Templates available on our website.

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2.00 BENCHMARKING GRID

BENCHMARK AGREEMENT: K05.400	MATCHING PROVISION(S)	VARIATIONS/OBSERVATIONS 1
IDENTIFICATION AND ADDRESSES		
IDENTIFICATION OF PARTIES :		
FRANCHISOR		
FRANCHISEE		
RECITALS		
(A) FRANCHISOR’s business		
(B) Elements of concept		
(C) Promotion through franchise network		
(D) FRANCHISEE wishes to use Concept		
(E) FRANCHISEE acknowledges FRANCHISOR’s significant investment		
(F) FRANCHISEE acknowledges existence of a homogenous business model		
(G) FRANCHISEE acknowledges success related to maintaining prescribed standards		

1 If the clause situated in the Matching Provisions column is deficient in some way (see the list of deficiency codes located after list of deficiencies), we recommend placing an asterisk next to that clause number and to record the deficiency in the list of deficiencies that appears at page 43 of this document.

BENCHMARK AGREEMENT: K05.400	MATCHING PROVISION(S)	VARIATIONS/OBSERVATIONS 1
(H) FRANCHISEE acknowledges FRANCHISOR’s exclusive rights to grant the right to use and operate		
(I) FRANCHISOR has shown that it holds such exclusive rights		
(J) FRANCHISEE wishes to open “single-unit” franchise		
(K) FRANCHISOR agrees to grant franchise to FRANCHISEE		
(L) Terms of agreement were freely negotiated		
(M) Written document		
0.00 INTERPRETATION		
0.01 Definitions		
0.01.01 Activities		
0.01.02 Agreement		
0.01.03 Articles		
0.01.04 Authorized Shareholder		
0.01.05 Best Efforts		