

**BENCHMARKING GRID
EVENT SPONSORSHIP AGREEMENT**

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1.00 INSTRUCTIONS

If this is your first attempt at using one of our benchmarking grids we recommend that you consult document number **0004500** for instructions on how best to use this tool, which can be found in **Chapter 00 - Contractual Process** in the Contract Forms available on our website.

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2.00 BENCHMARKING GRID

BENCHMARK AGREEMENT: J05.200	MATCHING PROVISION(S)	VARIATIONS/OBSERVATIONS ¹
IDENTIFICATION AND COORDONNATES		
IDENTIFICATION OF PARTIES :		
THE PROMOTER		
THE SPONSOR		
RECITALS		
(A) PROMOTER's business		
(B) Event		
(C) Seeking corporate sponsorship		
(D) Opportunity		
(E) SPONSOR accepts opportunity		
(F) PROMOTER to benefit		
(G) Legal instrument		

¹ If the clause situated in the Matching Provisions column is deficient in some way (see the list of deficiency codes at the end), we recommend placing an asterisk next to that clause number and to record the deficiency in the list of deficiencies that appears at page 21 of this document.

BENCHMARK AGREEMENT: J05.200	MATCHING PROVISION(S)	VARIATIONS/OBSERVATIONS ¹
(H) Mutual agreement		
0.00 INTERPRETATION		
0.01 Definitions		
0.01.01 Activities		
0.01.02 Agreement		
0.01.03 Best Efforts		
0.01.04 Breach		
0.01.05 Change in Control		
0.01.06 Confidential Information		
0.01.07 Encumber or Encumbrance		
0.01.08 Event		
0.01.09 Event of Default		
0.01.10 Force Majeure		
0.01.11 Fundamental Provisions		
0.01.12 Intellectual Property		
0.01.13 Law		
0.01.14 Legal Representatives		