

**LETTER REGARDING AN OBJECTION  
FROM THE REGISTRAR  
(Confusion)**

..... (City), on ..... 20...

(Corporate Name)  
attn : (Recipient)  
(Corporate Address)  
(Office or Suite)  
(City), (Province)  
(Postal Code)

Our Ref.: .....  
Your Ref.: .....

RE: «.....» (Corporate name)  
Trade-mark Registration  
«.....»

---

.....,

Please be notified that we have received, from the Registrar of Trade-mark, an Examiner's Report objecting to the registration of the trade-mark mentioned hereinabove.

The Registrar issued an objection on the ground that said trade-mark is confusing with an existing trade-mark, which was registered on ..... The Registrar has sent us a copy of the registration certificate for such mark, which is attached hereto.

**OR**

The Registrar has issued an objection on the ground that said trade-mark is confusing with a trade-mark for which an application was previously filed. The Registrar has sent us a copy of the relevant documentation, which is attached hereto.

There are several manners in which we can answer this objection:

- 1- First, we can attempt to convince the Registrar that, even though the trade-mark you are applying for may appear to be confusing with an existing trade-mark or trade-mark application, there is no reasonable likelihood of confusion. To assess the likelihood of confusion, the Registrar looks at the following criteria:

---

- (a) The inherent distinctiveness of the trade-marks or trade-names and the extent to which they have become known;
- (b) the length of time the trade-marks or trade-names have been in use;
- (c) the nature of the wares, services or business;
- (d) the nature of the trade; and
- (e) the degree of resemblance between the trade-marks or trade-names in appearance or sound or in the ideas suggested by them.

© edilex inc.  
www.edilex.com

---